

Treasure hunters scramble to find £12,000 (\$20,000 USD) diamond dropped from space

A £12,000 diamond launched to the edge of space has landed somewhere in Lincolnshire – and whoever finds it, gets to keep it



By [Rachel Jones](#), Social Media Content Editor
10:29AM BST 08 Aug 2014

A sleepy village in Lincolnshire has been thrust into the limelight after a £12,000 diamond fell from space into the parish.

London jeweller 77 Diamonds attached a cushion cut diamond to a helium balloon and launched it into the skies from a field in Derbyshire.

After reaching a height of about 100,000ft the balloon popped and its precious cargo fell back to earth where a GPS tracker revealed it landed somewhere within a 5-mile radius of Lea, in Lincolnshire.

But the best part of the PR stunt is yet to come, because whoever stumbles across the 1.14 carat stone gets to keep it, co-founder Tobias Kormind says. No strings attached.

"Whoever finds our diamond really does get to keep it, so we are encouraging the general public to go out and start searching for it."

The company has tweeted that it's most likely to be in a field or tree and they suggest looking out for a "popped white balloon and a bright orange parachute attached to a red and silver box".

Hopeful hunters started searching on Thursday afternoon and returned at sunrise to continue scouring local fields.

Some - armed with iPads, iPhones and local maps - are taking the search very seriously.

More than a few were considering swapping a day in the office for a day's diamond hunting.

[77 Diamonds](#) have promised to tweet soon as the stone is found.